


JACQUELINE CONNOR

GRAPHIC DESIGNER

 630.921.2525

 jacquelineconnordesign@gmail.com

 Forest Park, Illinois

 JQConnor.com

SKILLS

- Adobe Creative Suite
- Print Design
- Web Design
- Responsive Design
- Typography
- Branding
- Marketing
- Social Media
- Microsoft Office Suite
- Meta Business Suite
- Canva
- Self Starter
- Meticulousness
- Project Management
- Conceptual Thinking
- Communication

EDUCATION

BACHELOR OF FINE ARTS IN GRAPHIC DESIGN

Illinois State University - Normal, IL

2014 - 2018

EXPERIENCE

GRAPHIC DESIGN SPECIALIST

Daas Consulting - Lincolnwood, IL

August 2021 - January 2023

- Created all aspects of design work for print and digital materials including, but not limited to, logos, print collateral, promotional items/displays, decks, and stationery suites.
- Mastered organizing and managing brands and design tasks from 10+ portfolios and 30+ facilities, including quickly generating creative ideas, refining projects, and executing each in a timely manner.
- Skillfully built and maintained all portfolio websites, preserving and elevating each brand.
- Oversaw social media platforms (e.g. Facebook banners, posts, profile photos) to ensure brand consistency.
- Trained new hires as the company expanded and led the growing marketing team in prioritization and task tracking.
- Interpreted needs and created innovative designs to effectively convey desired ideas while simultaneously becoming accustomed to last-minute design changes and requests.
- Adapted to the changing needs of the business, developed new skills, and assisted with projects outside of the expected job responsibilities as needed.

GRAPHIC DESIGNER

Basic Plus - Addison, IL

May 2018 - August 2021

- Created and maintained a strong brand identity.
- Skillfully designed and maintained the company website, including photographing and editing all product photos.
- Designed product labels, packaging, and print collateral to comply with FDA guidelines.
- Produced and published targeted ads, resulting in increased website traffic and sales.

FREELANCE DESIGN

Various Locations

May 2018 - August 2021

- Brand kit, packaging, and print collateral - High Tide Cream - Marco Island, FL
- Wedding Invitation Suite - Elmhurst, IL
- Social media posts for a diverse network of clients - DDM Web -
- Bus Magnet - LifeLong Medical Care - Oakland, CA
- Event posters - Chicago, IL